



**If Your Business is About Weddings or Lifestyles of Young People and Their Families, Your Business is Here.**

Bridal Fantasy is **Western Canada’s largest one-day bridal tradeshow**. Our mission is to empower today’s engaged couple by connecting them with all the wedding and lifestyle resources that relate to their needs. By exhibiting at the show you will be exposed to thousands of engaged couples, their friends and families. You also get exposed to other related local and national businesses in the bridal market. This is the ultimate way to demonstrate your products and/or services, build relationships with these couples and their peer group as well as expanding your networking group.

- Exhibitors receive the Bridal Fantasy Marketing Lead List, a list of contact information of all the couples who attend the show emailed to them
- Positions your business where it needs to be “In front of thousands of engaged couples”
- Exceptional business-to-business networking opportunities
- On-line exposure on the exhibitor page of the Bridal Fantasy website with a link to your website for one year (from show date to show date)

**We Reach The Right Market**

Bridal Fantasy Trade Show attracts a higher income audience who are concerned with Service, Style & Value.

**Opportunities To Build Your Brand at Bridal Fantasy**

- Event Sponsorship
- Product Sampling / Promotional Giveaways
- Runway Fashion Show Sponsorship
- Direct Marketing
- Website Advertsing

**Over 6,000 brides-to-be and over 10,000 guests attend Bridal Fantasy Trade Shows**

**The Resources. The Trends. The Designs. Total Focus. Pure Efficiency.**

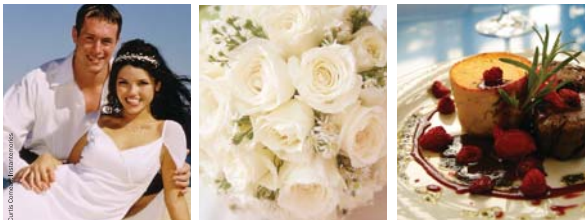
**Retail Rates**

Edmonton Booth Retail Rates

Initial Booth.....	\$1695
Second Booth.....	\$995
Featured Business Ramp Fees.....	\$1295
Ramp Fees.....	\$795
Selling Booth.....	\$1000

Calgary Booth Retail Rates

Initial Booth.....	\$1595
Second Booth.....	\$895
Ramp Fees.....	\$795
Selling Booth.....	\$1000



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